


EMPOWERING INNOVATION

PROTECT YOUR IDEA FROM DAY ONE

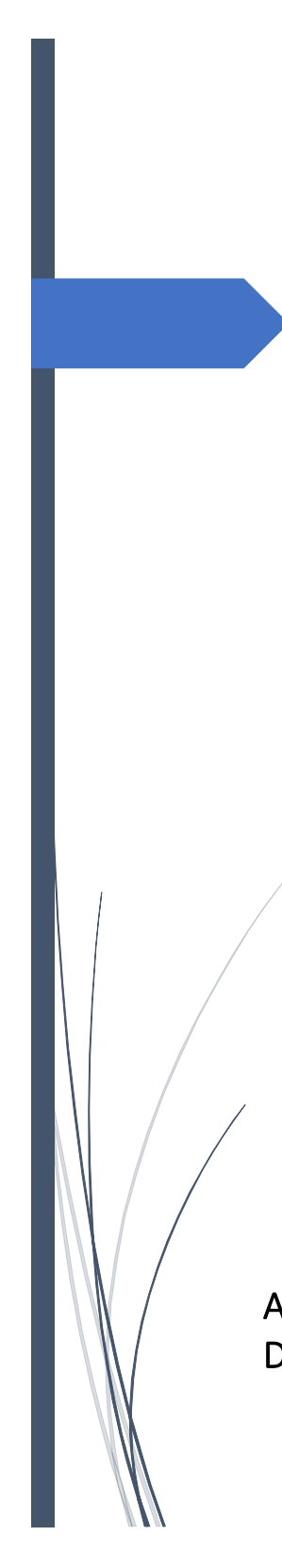


YOUR IDEA
FOR DAY ONE



Aneta M. Schaap-Oziemlak, PhD

Donald Frugé, BS, MPH



Empowering Innovation: Protect while Developing Your Idea from Day One

A Pre-Incubation
Program for
emerging Academic
Entrepreneurs

Aneta Schaap-Oziemlak, PhD
Donald Frugé, BS, MPH

This electronic edition is created and prepared by Authors, and published online 9th May 2025.

Copyright © 2025
by Aneta Schaap-Oziemlak, PhD
and Donald Frugé, BS, MPH

All rights reserved. No part of this book may be edited, reproduced, stored in a retrieval system, or transmitted in any form or by any means, electronic, mechanical, photocopying, recording, or otherwise, without the prior written permission of both the copyright owners (the Authors) and the publisher of this book.

*Dedicated to all scientists who want
to make a difference in this world.*

PROLOGUE

Academic scientists spend long hours working in laboratories worldwide. Their research goals are to publish and to get grants to advance their personal career. Among those are scientists whose main scientific purpose is to help ultimately the patient. Being particularly involved in pre-clinical projects they are actively developing their scientific idea from bench to bedside. These scientists, we truly admire as innovators. We strongly believe that they will make a real difference in this world.

As global educators and experienced entrepreneurs working on innovation, we know that innovating is a hard and tedious process. Thus, we want to support academic scientists already at the early stage to develop and protect their innovative idea from day one.

HOW? *Some of our key questions and thoughts to consider we gathered in this book. Offering this book is an open invitation to all scientists from Life Sciences globally to **join our full pre-incubation online program and start the innovative journey.***

KEY QUESTIONS

1. What if we could change your scientific future for a brighter one?
2. Have you ever had a chance to turn your science into something extraordinary?



*Original artwork kindly provided
by Onno Schaap (creator)*

3. Do you know that your idea may become a tower of innovative power?
4. What's your craziest idea?
5. How to globalize your idea in Life Sciences?



6. Do you want to learn how to utilize Agile methodology to empower your idea?



7. Are you curious about entrepreneurship?
8. Did you ever wonder what steps it takes to pursue a scientific startup?
9. How to create biobusiness worth to catch the eye of investor?



10. Did you know that most entrepreneurs miss the most crucial first step? Intellectual property (IP)?
11. Did you know that all startups have hidden Intellectual Property that they need to be aware of?

12. Have you heard about the critical importance of trademarks, patents, and copyrights?



13. Are you aware of the importance of understanding the IP landscape in Life Sciences research?

14. When should you consult an IP attorney and have them help assess your needs?

15. Did you know that IP attorneys can assist in focusing your research?



4

16. Are you ready to learn more about the international IP protection?

17. What if we as global educators could turn your 365 days into an insightful week of your entrepreneurial journey?

18. What to do to break barriers overcoming challenges as underrepresented female founder?



19. Would you like to share your story about your idea to make a difference in this world?

INSPIRING STATEMENTS

1. Did you know that only about 0.5% of PhDs will become full Professors? This striking statistic should not stop you from creating a brighter future for yourself. We can help to take a first step to become innovator outside of academic walls.
2. Many scientists are dreaming about Nobel prize...This requires taking steps to turn your science into something extraordinary. These steps are giving you chance not only to be recognized but create something meaningful to others, to patients. Let us guide you to develop something extraordinary for patients. This is perhaps your highest purpose.
3. Your idea is definitely a food for thought for us, do not hide it. As global educators we are driven to learn more about your idea and importantly, empower it!
4. If money would not be the issue, what would be the craziest idea you have ever thought about or written down or dreamed of. Please share it with us and join our program.

5. Pitching your unique idea, shout it loud to any business community, to any entrepreneurial community, investors in Life Sciences worldwide together with us, global educators, will help you reaching the impact you looking for.
6. Utilizing Agile methodology is about experiencing it by learning by doing. Agile workshops will help you to empower your idea by turning it into a scientific company.
7. Not only polymaths demonstrate a high degree of curiosity and strong motivation to learn about any subject, including the entrepreneurship. Notably, ambitious scientists who want to make a difference in this world, want to learn and achieve even more once becoming the entrepreneurs.
8. Perhaps you read a book on starting a company. Perhaps your colleague started a company. Perhaps you searched on YouTube how to do it. What's missing that you have never tried it yourself. Try it, this

is your moment in this pre-incubation program.

9. Your idea and the story behind it matter so much to a potential investor. If you express it with an inspiring WHY elevator pitch, you will definitely catch the eye of many investors. Our pre-incubation program will help you to get there.
10. Entrepreneurs with academic background tend to overthink when approaching starting a company. They keep hanging on the question on: "How am I going to use my scientific data to start my business?"
11. Biotech / Life Sciences innovations have hidden IP potential covered in their methodologies, manufacturing, prototypes, and therapeutic products.
12. Biotech startups must understand the importance of copyright strategy. Furthermore, protection of your idea is critical to protect your inventions and commercialization strategy. 97% of all startups fail to consider the risks and rewards of trademark

strategy as a main component of their overall IP strategy.

13. Life Sciences researchers can obtain valuable insights by performing a landscape search at various stages of the research and development process. Performing a landscape search including using patent databases during the early research phase can help you identify new research opportunities and validate the feasibility of innovative ideas.
14. Speaking to an IP attorney does not have to cost a lot of money to begin your entrepreneurial journey. It builds trustworthy understanding of how much IP and agreements matter starting from the idea stage.
15. Each sector may have specific IP needs. For example, life sciences companies often focus on patent protection. Creative industries may prioritize copyright protection, although, CR protections play a very important role in life sciences. This can be crucial for businesses with global reach.

16. To start your international company as an emerging entrepreneur, you are exposing your idea to international competition. To protect your idea or concept, IP attorneys help to clarify strategies for global protections and avoid global risks and threats.
17. When time flies and your **list to do** is hugely growing day by day, it's very difficult to find a dedicated week to invest in your idea which could make a difference in this world. We'll make sure that the week you spend with us will empower your innovative idea and let it grow.
18. If you are one of the underrepresented female scientists who are emerging founders and cannot yet break the glass ceiling, join our pre-incubation online program. Here your idea will develop in safe environment. Notably, we will help you to replace your fear with personal strengths by participating in Agile workshops, especially on leadership skills. We strongly believe that your leadership skills will break

barriers to help you in overcoming challenges.

19. What many investors really care about is your personal story behind your innovative idea. We want to hear it too, and empower you by extensively training you in pitching it. Again, in safe and applying **learning by doing** environment.

NOTES



Donald Frugé, BS, MPH

He is the founder of Fruent, and the cofounder and Executive Director for Feency Law Group, a global intellectual property law firm specialized in Life Sciences.

Contact: donald@feencylawgroup.com



Aneta Schaap-Oziemlak, PhD

She is the founder and CEO of Bio-inspired Think Tank, an Agile innovative startup located in Leiden Bioscience Park, the Netherlands.

Contact:

info@bioinspiredthinktank.com